

Retail Market Power

Title Page

Data Version: 2016 Dec (Quick Market Insights)

Report Generation Method: Single

Analysis Area: 914 NW 6TH ST, FORT LAUDERDALE, FL, 33311-8120: Radius Analysis Area Group: Radi...

Reporting Detail: As Selected

Analysis Area Detail: Yes

Report Sections: Retail Stores Opportunity

Include Map: Yes

Base Map Style: Bing Road

Include Labels: Yes

Map Reporting Detail: As Selected

Subtotal Method: None

Completion Notification Email: Send me a notification when my report is complete

Report Sections:

Retail Stores Opportunity

Retail Market Power data is derived from two major sources of information. The demand data is derived from the Consumer Expenditure Survey (CE Survey, or CEX), which is fielded by the U.S. Bureau of Labor Statistics (BLS). The supply data is derived from the Census of Retail Trade (CRT), which is made available by the U.S. Census. Additional data sources are incorporated to create both supply and demand estimates. The difference between demand and supply represents the opportunity gap or surplus available for each merchandise line/retail store type in the specified reporting geography. When this difference is positive (demand is greater than the supply), there is an opportunity gap for that merchandise line/retail store type; when the difference is negative (supply is greater than demand), there is a surplus.

GAFO (General Merchandise, Apparel, Furniture and Other) represents sales at stores that sell merchandise normally sold in department stores. This category is not included in Total Retail Sales Including Eating and Drinking Places.

Retail Market Power

Retail Stores	914 NW 6TH ST, FORT LAUDERDALE, FL, 33311-8120: Radius Analysis Area Group: Radius 1.5 mile(s)		
	2017 Demand (Consumer Expenditures)	2017 Supply (Retail Sales)	Opportunity Gap/Surplus
Retail Stores Opportunity			
Total Retail Sales & Eating, Drinking Places	\$777,682,496	\$1,886,257,319	(\$1,108,574,824)
Motor Vehicle & Parts Dealers-441	\$134,905,058	\$603,092,379	(\$468,187,320)
Automotive Dealers-4411	\$116,397,027	\$537,639,533	(\$421,242,506)
Other Motor Vehicle Dealers-4412	\$4,226,728	\$36,990,352	(\$32,763,624)
Automotive Parts/Accessories, Tire Stores-4413	\$14,281,303	\$28,462,494	(\$14,181,191)
Furniture & Home Furnishings Stores-442	\$15,957,623	\$28,029,779	(\$12,072,156)
Furniture Stores-4421	\$8,753,175	\$16,288,535	(\$7,535,360)
Home Furnishing Stores-4422	\$7,204,448	\$11,741,244	(\$4,536,796)
Electronics & Appliances Stores-443	\$14,044,166	\$36,453,981	(\$22,409,814)
Electronics & Appliance Stores-44314	\$14,044,166	\$36,453,981	(\$22,409,814)
Household Appliances Stores-443141	\$1,903,745	\$746,211	\$1,157,534
Electronics Stores-443142	\$12,140,421	\$35,707,769	(\$23,567,349)
Building Material, Garden Equipment Stores -444	\$76,332,666	\$137,837,110	(\$61,504,444)
Building Material & Supply Dealers-4441	\$69,900,936	\$135,186,752	(\$65,285,816)
Home Centers-44411	\$28,641,162	\$48,043,854	(\$19,402,692)
Paint & Wallpaper Stores-44412	\$1,208,043	\$3,500,039	(\$2,291,996)
Hardware Stores-44413	\$7,432,996	\$37,738,791	(\$30,305,795)
Other Building Materials Dealers-44419	\$32,618,736	\$45,904,068	(\$13,285,332)
Building Materials, Lumberyards-444191	\$13,307,140	\$17,126,911	(\$3,819,771)
Lawn/Garden Equipment/Supplies Stores-4442	\$6,431,730	\$2,650,358	\$3,781,371
Outdoor Power Equipment Stores-44421	\$985,469	\$1,679,211	(\$693,742)
Nursery & Garden Centers-44422	\$5,446,261	\$971,147	\$4,475,114
Food & Beverage Stores-445	\$104,646,321	\$98,223,255	\$6,423,067
Grocery Stores-4451	\$94,805,627	\$86,240,125	\$8,565,501
Supermarkets, Grocery (Except Convenience) Stores-44511	\$88,416,280	\$77,138,556	\$11,277,724
Convenience Stores-44512	\$6,389,347	\$9,101,569	(\$2,712,223)
Specialty Food Stores-4452	\$3,492,226	\$2,746,065	\$746,161
Beer, Wine & Liquor Stores-4453	\$6,348,468	\$9,237,064	(\$2,888,596)
Health & Personal Care Stores-446	\$48,437,487	\$50,546,328	(\$2,108,842)
Pharmacies & Drug Stores-44611	\$39,976,918	\$40,264,382	(\$287,464)

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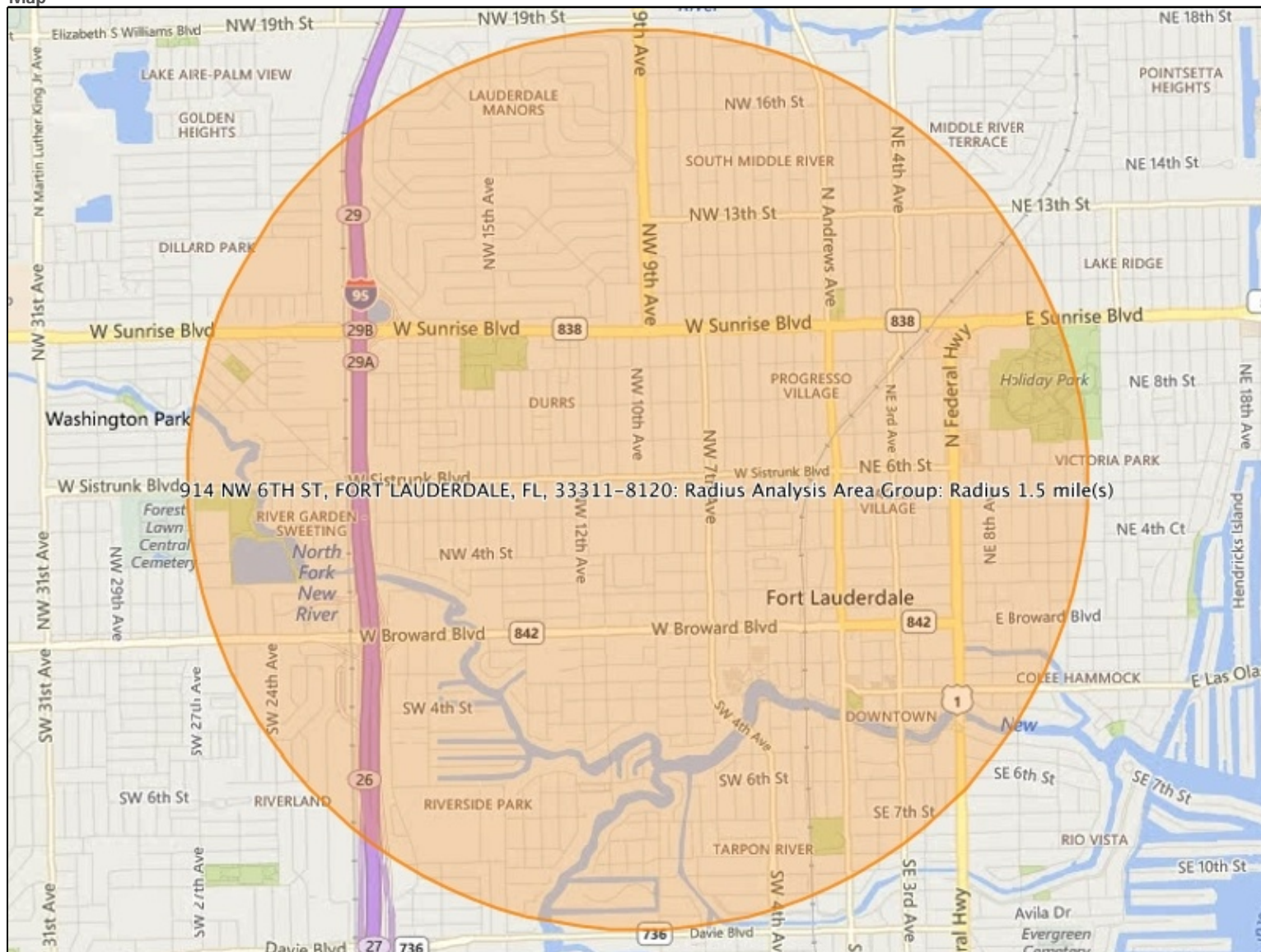
Retail Stores	914 NW 6TH ST, FORT LAUDERDALE, FL, 33311-8120: Radius Analysis Area Group: Radius 1.5 mile(s)		
	2017 Demand (Consumer Expenditures)	2017 Supply (Retail Sales)	Opportunity Gap/Surplus
Cosmetics, Beauty Supplies, Perfume Stores-44612	\$4,040,379	\$2,097,808	\$1,942,570
Optical Goods Stores-44613	\$1,441,779	\$1,879,777	(\$437,998)
Other Health & Personal Care Stores-44619	\$2,978,411	\$6,304,361	(\$3,325,950)
Gasoline Stations-447	\$50,197,657	\$21,120,427	\$29,077,230
Gasoline Stations with Convenience Stores-44711	\$25,204,508	\$19,562,184	\$5,642,325
Other Gasoline Stations-44719	\$24,993,149	\$1,558,243	\$23,434,906
Clothing & Clothing Accessories Stores-448	\$35,890,355	\$43,950,555	(\$8,060,200)
Clothing Stores-4481	\$26,828,128	\$30,130,389	(\$3,302,261)
Men's Clothing Stores-44811	\$1,214,320	\$2,360,732	(\$1,146,411)
Women's Clothing Stores-44812	\$5,812,335	\$8,864,005	(\$3,051,670)
Children's, Infants' Clothing Stores-44813	\$1,537,292	\$201,603	\$1,335,688
Family Clothing Stores-44814	\$14,690,224	\$16,548,434	(\$1,858,210)
Clothing Accessories Stores-44815	\$1,336,116	\$1,269,034	\$67,082
Other Clothing Stores-44819	\$2,237,841	\$886,581	\$1,351,260
Shoe Stores-4482	\$5,267,716	\$6,943,039	(\$1,675,323)
Jewelry, Luggage, Leather Goods Stores-4483	\$3,794,512	\$6,877,127	(\$3,082,616)
Jewelry Stores-44831	\$3,379,801	\$5,896,302	(\$2,516,501)
Luggage & Leather Goods Stores-44832	\$414,711	\$980,825	(\$566,115)
Sporting Goods, Hobby, Book, Music Stores-451	\$14,600,597	\$8,176,403	\$6,424,194
Sporting Goods, Hobby, Musical Instrument Stores-4511	\$12,267,978	\$6,943,525	\$5,324,453
Sporting Goods Stores-45111	\$8,109,947	\$2,476,348	\$5,633,599
Hobby, Toy & Game Stores-45112	\$2,917,947	\$3,478,693	(\$560,746)
Sewing, Needlework & Piece Goods Stores-45113	\$504,863	\$43,698	\$461,165
Musical Instrument & Supplies Stores-45114	\$735,221	\$944,786	(\$209,565)
Book, Periodical & Music Stores-4512	\$2,332,619	\$1,232,878	\$1,099,741
Book Stores & News Dealers-45121	\$2,332,619	\$1,232,878	\$1,099,741
Book Stores-451211	\$2,015,358	\$543,520	\$1,471,838
News Dealers & Newsstands-451212	\$317,261	\$689,358	(\$372,097)
General Merchandise Stores-452	\$90,960,421	\$51,689,888	\$39,270,533

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	2017 Demand (Consumer Expenditures)	2017 Supply (Retail Sales)	Opportunity Gap/Surplus
Department Stores, Excluding Leased Departments-4521	\$47,829,893	\$12,283,408	\$35,546,485
Other General Merchandise Stores-4529	\$43,130,528	\$39,406,480	\$3,724,048
Miscellaneous Store Retailers-453	\$22,026,788	\$39,291,169	(\$17,264,381)
Florists-4531	\$926,893	\$1,981,394	(\$1,054,502)
Office Supplies, Stationery, Gift Stores-4532	\$7,999,587	\$6,691,841	\$1,307,745
Office Supplies & Stationery Stores-45321	\$4,644,465	\$5,543,870	(\$899,405)
Gift, Novelty & Souvenir Stores-45322	\$3,355,122	\$1,147,972	\$2,207,151
Used Merchandise Stores-4533	\$2,880,679	\$13,961,354	(\$11,080,674)
Other Miscellaneous Store Retailers-4539	\$10,219,629	\$16,656,580	(\$6,436,950)
Non-Store Retailers-454	\$74,161,405	\$595,468,022	(\$521,306,616)
Foodservice & Drinking Places-722	\$95,521,951	\$172,378,024	(\$76,856,073)
Special Foodservices-7223	\$7,132,853	\$21,203,131	(\$14,070,277)
Drinking Places -Alcoholic Beverages-7224	\$3,103,509	\$11,042,522	(\$7,939,013)
Full-Service Restaurants-722511	\$47,233,825	\$75,695,855	(\$28,462,030)
Limited-Service Eating Places-722513	\$32,655,349	\$55,668,367	(\$23,013,018)
Cafeterias, Grill Buffets, and Buffets-722514	\$860,341	\$2,152,199	(\$1,291,858)
Snack and Nonalcoholic Beverage Bars-722515	\$4,536,075	\$6,615,951	(\$2,079,876)
GAFO *	\$179,452,749	\$174,992,447	\$4,460,302
General Merchandise Stores-452	\$90,960,421	\$51,689,888	\$39,270,533
Clothing & Clothing Accessories Stores-448	\$35,890,355	\$43,950,555	(\$8,060,200)
Furniture & Home Furnishings Stores-442	\$15,957,623	\$28,029,779	(\$12,072,156)
Electronics & Appliances Stores-443	\$14,044,166	\$36,453,981	(\$22,409,814)
Sporting Goods, Hobby, Book, Music Stores-451	\$14,600,597	\$8,176,403	\$6,424,194
Office Supplies, Stationery, Gift Stores-4532	\$7,999,587	\$6,691,841	\$1,307,745

Retail Market Power

Map



914 NW 6TH ST, FORT LAUDERDALE, FL, 33311-8120
 Radius 1.5 mile(s)

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Appendix - Analysis Area details.

914 NW 6TH ST, FORT LAUDERDALE, FL, 33311-8120: Radius Analysis Area Group: Radius 1.5 mile(s): 26.129265 -80.15441